# Value Stream Mapping



## **LIVE AUDIO CONFERENCE**

June 12, 2013 1:00 рм – 2:30 рм EST

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Keeping You Current. Helping You Succeed.® Value stream mapping is a visualization tool that helps to visualize, understand and streamline work processes using the tools and techniques of lean manufacturing. Value stream mapping and other mapping techniques put a spotlight on waste, streamline work processes, promote deep understanding and build consensus for improvement.

Most business organizations are enormously complex. Only visuals convey enough information to understand the pieces, relationships, hidden waste and timedomain behavior. Mapping for visualization promotes a deep understanding and brings major breakthroughs in productivity and performance. It leads to consensus on systemic problems and remedies. While finished maps communicate information about a situation, the real value is the mapping itself. This is where insights grow, paradigms shift and consensus builds.

#### AUDIO CONFERENCE AGENDA

#### What Is Mapping All About?

- Types of Maps
- Value and Waste
- Background of Mapping

#### Value Stream Maps

- What Is a Value Stream?
- Product Families
- Elements of Lean Manufacturing
- Value Stream Symbology
- Lean Principles and Techniques

#### **VSM** Procedures

- How to Map the Present State
- Seven Steps to the Future

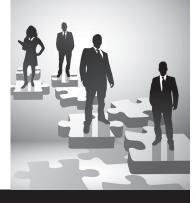
#### Teamwork - the Key to Success

- Mapping Teams
- Facilitation Technique
- The Columbo Approach
- Brainstorming

#### Using Your Maps

- Mapping and Strategy
- A Mental Model
- Implementation Planning
- The Limits of Mapping
- Other Mapping Techniques

"The ability to learn faster than your competitors may be the only sustainable competitive advantage." – Arie de Geus



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# **Meet The Presenter:**

## **Quarterman Lee**

Strategos, Inc.

- Trusted advisor to clients across many industries and in many countries for more than 30 years
- Has been a plant manager, maintenance superintendant and design engineer
- Earlier employment included Ford Motor Company, Boeing, Crown-Zellerbach and Atchison Casting
- As maintenance superintendant for a large steel foundry, he introduced reliability concepts and other elements of what is now called total productive maintenance bringing order-of-magnitude reductions in downtime and enabled the foundry to expand output
- Lean manufacturing and TPM have become a major thrust of his professional efforts
- Also designed structures and mechanisms for the F4 Phantom, industrial electric and ventilation systems, specialized machinery and a patented commercial dishwasher
- Member of the Institute of Industrial Engineers, the Society of Manufacturing Engineers and the APICS
- Wrote or co-wrote five books, hundreds of professional articles and several dozen training programs
- B.S. degree in mechanical engineering, Purdue University
- Can be contacted at qlee@strategosinc.com

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