



CONSULTANTS • ENGINEERS • STRATEGISTS

Norman Bodek



Norman Bodek is president of PCS Press, a publishing, training, and consulting company. He discovered and published the works of : Dr. Shigeo Shingo and Taiichi Ohno, the inventors of the Toyota Production System. He introduced the west to Kaizen Blitz, SMED, TPM, Poka-Yoke, Visual Factory, Hoshin, and QFD and other methodologies. In 1988 he initiated the Shingo Prize for Manufacturing Excellence with Professor Vern Buehler at Utah State University.

Most recently he co-authored a book with Bunji Tozawa titled The Idea Generator - Quick and Easy Kaizen. Through newsletters, books and 50 industrial study missions to Japan Norman discovered, had translated and popularized many of the Japanese quality tools, techniques, and technologies that transformed American industry in the mid 1980's and 1990's.

Norman has been a frequent instructor and speaker for organizations including the American Management Association, President Reagan's Productivity Conference, Institute of Industrial Engineers, American Society for Quality, as well as at hundreds of conferences, seminars, and in plant training events. In 1988 he initiated the Shingo Prize for Manufacturing Excellence with Professor Vern Buehler.

Norman, holds a BA from New York University, has written numerous articles and editorials on manufacturing, productivity, quality, and customer service. He discovered and published the works of:

Dr. Shigeo Shingo	A Study of The Toyota Production System (Green book) A Revolution in Manufacturing - Single Minute Exchange of Die (SMED) Zero Quality Control - Poka-yoke (Gold book) The Sayings of Shigeo Shingo (Blue book) Non-Stock Production (Black book) The Shingo Production Management System (Orange book)
Taiichi Ohno	Toyota Production System Workplace Management
Seiichi Nakajima	Introduction to TPM: Total Productive Maintenance TPM Development Program: Implementing Total Productive Maintenance
Yoji Akao	Quality Function Deployment (QFD) Hoshin Kanri - Policy Deployment for Successful TQM
Shigeru Mizuno	Management for Quality Improvement - The 7 New QC Tools
Hiroyuki Hirano	5 Pillars of the Visual Workplace The JIT Implementation Manual
Shigehiro Nakamura	The New Standardization
Yasuhiro Monden	Toyota Management System