

Manufacturing systems, HWK #1

The history of manufacturing systems, Ref: Hounshell

1. How did the Ford Motor Company differ from the Singer sewing machine company in how they competed in the market? What were their core competencies?
2. How did Hounshell describe the changeover from the model T to the model A at Ford? Where did this changeover take place? How long did the changeover take? Did Ford want the same people who built the model T to also build the model A?
3. How did Ford use change or improvement as a selling point?